

andrew ehlers

Designer / Art Director

andrew.r.ehlers@gmail.com
203.273.8955
andrewehlers.com
Mystic, CT

Skills

DESIGN

Layout / Print Design
Email Design
Pitch Decks
Interactive/Web
UI/UX

TECHNICAL

Photoshop / Adobe CC
Figma
Webflow
Powerpoint
CSS/HTML/JS
Print production

Education

UNIVERSITY OF CONNECTICUT

B.A. English, *Cum Laude*, 2010

Named to the Dean's List
and published in UConn's
Long River Review.

Work Experience

FREELANCE DESIGNER / FREELANCE

November 2019 - Present, Mystic, CT

Design, including branding, UI/UX/web, and general graphic design for small businesses, authors, painters, and a variety of other clients.

SERVICE WRITER, SERVICE TECH / MYSTIC CYCLE CENTRE

April 2021 - August 2023, Mystic, CT

Oversaw the service department at one of the region's premier cycling shops. Supervised and assisted team members with on-going work, established project timelines, managed inventory, and served as the point person for customer communication, all while maintaining department-leading sales figures.

ART DIRECTOR, DESIGNER / THOMASARTS

April 2015 - October 2019, Washington, D.C.

Art direction and design for major brands across multiple channels. Developed creative and decks for pitches that generated millions in new business. Guided junior designers while working closely with creative partners and account managers to produce compelling, on-brand work. Founding member of TA's DC office which grew from a staff of three to twenty in the span of a few years. Websites, emails, mailers, decks, infographics, and sometimes a little bit of IT.

DESIGNER & DEVELOPER / LOVE LOCAL DESIGN

October 2013 - April 2015, New Haven, CT

Designed and developed digital projects with a focus on startups. Worked on sites and mobile apps from concept to completed product. HTML/CSS/PHP/JS development, wireframing, lots of design, and a little bit of copywriting.

Other Experience

THEATRE MANAGER / SUNDANCE FILM FESTIVAL

January 2018, Park City, UT

Ran the Eccles Theatre at the 2018 Sundance Film Festival. Supervised 60+ staff members and the overall operation of Sundance's flagship 1,270-seat theater. Introduced directors and films and ran Q&A sessions on stage when necessary. Was Assistant Manager in 2014-2017, with directly-reporting staff of 15.